



CHALMERS ST.  
CONSULTING

# CI MASTERMIND

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# THERE IS MONEY ON THE TABLE



## CI Mastermind Members Achieve Real Results

- \$100,000 annualized savings achieved by a member company after spending 4 months in our program.
- Another achieved \$75,000 in savings from quality improvements and vendor cost reductions.
- \$170,000 in annually savings at a financial services firm after the completion of their White Belt.

Hundreds of thousands of dollars are walking out the door of companies every year because employees don't have the skills and motivations to continuously see and solve problems.



# Standard Training Underperforms



According to Forbes, "Nearly **53%** of the Fortune 500 companies had invested in Lean Six Sigma training and it's widely reported that individual training courses can range from **\$1,000** to **\$3,000** or more per person/employee."(1).

## Large class lecture are overwhelming!

- **Learners cannot apply what they learn:** They are inundated with techniques and little context for application.
- **Time is wasted teaching techniques that don't get applied:** Most of your employees simply need to know how to perform 5 Whys and Plan, Do, Check, Act.
- **Learners fail to deliver results to the business:** Most techniques are easy to understand, but difficult to apply.

(1) <https://www.forbes.com/sites/forbesbusinesscouncil/2022/09/12/lean-six-sigma-an-effective-sales-tool-for-business-growth/?sh=3e0e54903fc4>





# CI MASTERMIND

## Our Solution

- Creates masters of problem-solving at all levels and functions of the organization.
- Provides a space for development of:
  - technical and change management skills,
  - knowledge sharing,
  - improvement opportunities,
  - and discussing challenges.

# OUR METHOD



4-7 class members



Facilitated by an experienced  
(+15 years) Black Belt



1 to 2 Hour sessions, twice  
per month



Assigned topic study and  
round table in a group  
discussion



Availability of the Black Belt  
facilitator outside of regular  
sessions



Skill development through practical  
application and **demonstrated  
impact to the organization**



# WHY DOES CI MM WORK?



Members solve your real problems.

Structured group sessions motivate employees to become uncomfortable with the status quo: This solves employees failing to see the waste around them.

Focused time and accountability to real business impact creates the motivation to see and solve problems: This solves the daily demands that prevent employees from problem solving.



# IMPACT GROWS THROUGH OUR CERTIFICATIONS

	White Belt	Yellow Belt	Green Belt	Black Belt
Impact	The day to day problem solver.	The tenacious organizer.	The analyst.	The continuous improvement mastermind.
	WB can follow formal problem solving approach, drill deep with 5 Whys and complete process improvements.	YB establishes and maintains the daily practices that ensure ongoing problem solving and solution sustainment.	GB takes on tough problems. Uses information gathering, visualization, and analysis techniques to guide small teams toward improvement.	BB innovates and transforms operations, adapting to changes in the marketplace, technology and workforce.
	\$10K and up per process improvement project.	Working with 2 WB \$90K-\$135K/year.	\$150K/year.	\$150K-1M/year.

# WHAT OUR MEMBERS SAY

"The impact I have seen a general mindset, we are seeing problems differently and we are better aligned, and making less assumptions. Their mindset is making them able to see the problems and determine the root cause"

"My solving skills have developed, I am setting the full picture and I'm not just busy but productive"

"We've been able to cut costs on our materials, things that we have not looked at in the past"

"This is working, because you guys are forcing my team to think in ways they didn't in the past"

"I am now putting on paper how much we are actually saving as a result of this program"



# INVESTMENT



**\$1,200 per employee, per month.**

## Terms:

- 1 to 2 hour sessions every week.
- A minimum of four months for new members.
- Participants are responsible for attending sessions. No refunds for missed sessions.
- All sessions are conducted via Zoom; a laptop with a camera is required.
- Sessions can be held in person on site with some exceptions.
- Your organization can remove or add participants at the end of each month.
- Members are required to sign an acknowledgement of program expectations.





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# NOW

Are you ready to for results?